

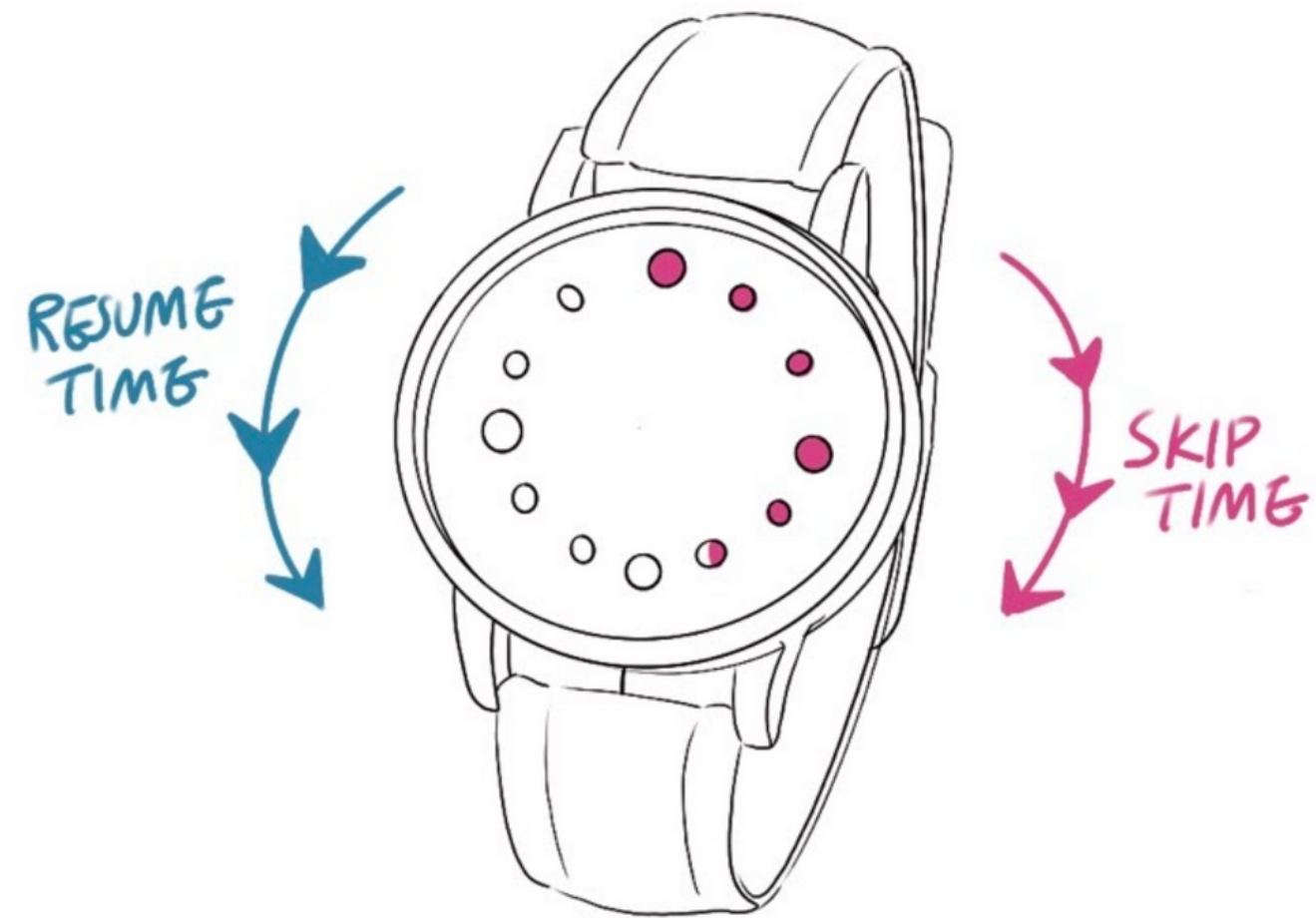
TIME REVERSIBLE WATCH

Dak Dok

Avalynn Kim / Motion Graphics II

Product Design

Reversible watch allows its user to control over the past, present and future. It can control up to 12 minutes from the present time.



Logo Design

Using an Korean onomatopoeia of a watch “Dok-dak (a.k.a tik-tok)”, Dakdok is an reversed version of Dok-dak

DAKDCOK
TIME REVERSIBLE WATCH

Mood Board

Whimsical style/ Colorful piece /comical style



FILMEVENT.CO

Director

ACTORS

Story Board

Tagline : "Magic in the magic"



McGonagall professor teaches the spell 'Vera verto" (changing object to something else)

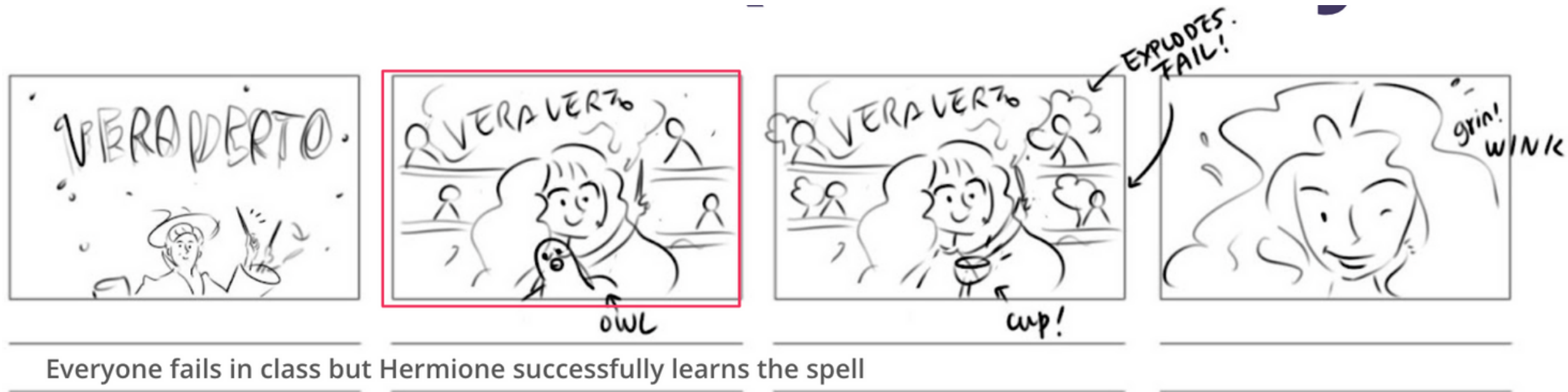


Hermione watches the spell carefully uses DAKDOK to resume in time to relearn the spell



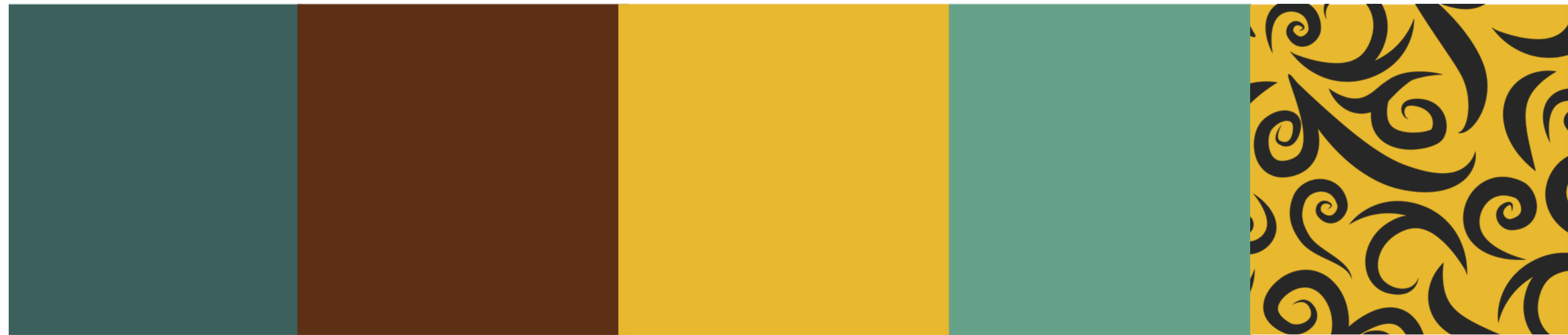
Story Board

Tagline : "Magic in the magic"



Color and Assests

Whimsical pattern and color inspired by Harry Potter



Style Frame



Style Frame



Thank you

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